



FOR IMMEDIATE RELEASE

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Frasier Welcomes New Vice President

BOULDER, CO: Frasier, a not-for-profit senior living community in Boulder, recently welcomed Tomas Mendez as Vice President of Operations. Tomas oversees all resident services and programs throughout the entire 20-acre community and is a member of the Frasier executive team.

Tomas comes to Frasier from Franke at Seaside, in Mount Pleasant, South Carolina, where he held multiple positions over the last 14 years, most recently as the Senior Director of Independent Living. Franke, a life plan community similar in size and mission to Frasier, is a part of Lutheran Homes of South Carolina - a multi-site senior living community organization with a hospice, non-medical home care, and continuing care at home programs.

Frasier President and CEO Tim Johnson shared, "We are thrilled to have Tomas on board. He brings a fresh perspective and approach to the resident experience at Frasier. He's an outstanding addition to the team and brings a wealth of senior living knowledge."

In addition to his senior living tenure, Tomas served as an adjunct professor and visiting faculty member with the College of Charleston for 15 years. He has authored or co-authored numerous publications on wellness and aging. He received his Bachelor of Science from the College of Charleston and obtained his master's degree from the University of Maryland.

As the executive responsible for Operations, Tomas will support and enhance Frasier's recently completed \$100 million expansion and will continue to ensure services on campus remain exemplary. Tomas comments, "I'm excited to start a new challenge at Frasier and look forward to working with residents and my fellow coworkers. I am fortunate to be joining such a respected community that delivers excellent services and programs."

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About Frasier

As Colorado's only accredited life plan community, Frasier is an independent, not-for-profit, mission-driven senior living community dedicated to helping seniors enjoy vibrant and fulfilling lives since 1960. Located at 350 Ponca Place in Boulder, CO, the 20-acre campus features independent living, assisted living, memory support, long-term care, skilled nursing, rehabilitation services, a wellness center, and care for nearly 500 residents. Recently, Frasier has grown to meet the needs of the older adult community. With a robust \$100+ million investment, Frasier has expanded and added many upgrades. More information about Frasier is available by calling (303) 499-4888 or visiting www.frasiermeadows.org.